

# SOCIAL MEDIA STRATEGY

POV: You know planning social media for your business will save time... but it feels *overwhelming*. There's so much 'advice'. How do you sift through it all and still have time to execute it?! You want to be organized and strategic, but when you're feeling *bombarded by so much information* it can be hard to know where to start.

*We hear you!*

We've been listening to our clients and created our new Social Media Strategy service to help support and guide you through this!

## So, where do we start?

We'll start with two x 1 hour coaching sessions, and by the end of these :

- You'll be able to post consistently with ease - yup you can feel excited about social media again!
- You'll have a social media plan that you can use over and over again to create relevant and engaging content
- You'll be clear on your social media goals and inspired to start working on them!
- Pick your monthly package moving forward (minimum three months)

You'll receive a comprehensive social media strategy that you can reuse, along with a month's worth of purposeful content ideas.

*Say goodbye* to the content creation struggle and hello to a streamlined and effective approach to managing your social media presence.



BOOK AN INQUIRY CALL TO START THE PROCESS  
& GET MATCHED WITH A TEAM MEMBER!

**Package Price: \$350**

# LOVING IT, BUT WANT EVEN MORE?

Are you interested in *more support* and long term accountability?

*We have so much more!*

BV Pro is also offering a *full social media journey*, where *every month* we get together to brainstorm to *keep your strategy* on track!

Once we've completed an initial coaching package, you'll have a better idea of your ongoing needs and so will we! From here you can choose which one of our *bundles* is right for you! *If you decide you'd like to hand off your social media to us, we can do that too, just ask!*

*\*minimum 3 month commitment*

We have 3 different options available to support your social media journey and fit your individual goals!

monthly  
sessions

**\$300/mo**

- One-on-one strategy session
- Once a month
- Up to 1.5 hours
- Includes a full month social media calendar plan.

bi-monthly  
sessions

**\$400/mo**

- One-on-one strategy session
- Twice a month
- Up to 1 hour
- Includes a 2 week social media calendar plan each time

co-working  
sessions

**\$50/mo**

- Pre-scheduled group accountability work sessions
- Time to work on your plan
- Every 2 weeks
- 2 hours