

# SOCIAL MEDIA STRATEGY

POV: You know planning social media for your business will save time... but it feels *overwhelming*. There's so much 'advice'. How do you sift through it all and still have time to execute it?! You want to be organized and strategic, but when you're feeling *bombarded by so much information* it can be hard to know where to start.

We hear you!

We've been listening to our clients and created our new Social Media Strategy service to help support and guide you through this!

## So, where do we start?

We'll start with two x 1 hour coaching sessions, and by the end of these :

- You'll be able to post consistently with ease - yup you can feel excited about social media again!
- You'll have a social media plan that you can use over and over again to create relevant and engaging content
- You'll be clear on your social media goals and inspired to start working on them!
- Pick your monthly package moving forward (minimum three months)

You'll receive a comprehensive social media strategy that you can reuse, along with a month's worth of purposeful content ideas.

*Say goodbye* to the content creation struggle and hello to a streamlined and effective approach to managing your social media presence.



BOOK AN INQUIRY CALL TO START THE PROCESS  
& GET MATCHED WITH A TEAM MEMBER!

**Package Price: \$350**

# LOVING IT, BUT WANT EVEN MORE?

Are you interested in *more support* and long term accountability?

*We have so much more!*

BV Pro is also offering a *full social media journey*, where *every month* we get together to brainstorm to *keep your strategy* on track!

Once we've completed an initial coaching package, you'll have a better idea of your ongoing needs and so will we! From here you can choose which one of our *bundles* is right for you! *If you decide you'd like to hand off your social media to us, we can do that too, just ask!*

*\*minimum 3 month commitment*

We have 3 different options available to support your social media journey and fit your individual goals!

monthly  
sessions

**\$300/mo**

- One-on-one strategy session
- Once a month
- Up to 1.5 hours
- Includes a full month social media calendar plan.

bi-monthly  
sessions

**\$400/mo**

- One-on-one strategy session
- Twice a month
- Up to 1 hour
- Includes a 2 week social media calendar plan each time

co-working  
sessions

**\$50/mo**

- Pre-scheduled group accountability work sessions
- Time to work on your plan
- Every 2 weeks
- 2 hours

# SOCIAL MEDIA STRATEGY

POV: When you try to plan your social media for your business you feel like you're often dropping the ball, it's overwhelming, there's so much 'advice' out there by the time you sift through it all you feel like you don't have time to execute it! You want to be organized and strategic, but you have a *limited budget* and there's so much information out there you feel bombarded and don't know where to start.

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